



makes the difference



Benefits of named-user licensing:

Named-user licensing offers K-12 schools and districts the ability to assign a license to each user rather than each device. Named users have access to all of the power of Creative Cloud from desktop and mobile apps to services, storage, and more.

Make a big impression with Adobe Creative Cloud.

Adobe Creative Cloud helps K-12 (Primary & Secondary) educators enhance teaching and learning while students develop essential digital skills for college and career success. And now, with a named-user licensing option, schools and districts can empower students of any age to create amazing work wherever they are and on any device.

Universal access for all ages.

Give your students, teachers, and staff access to the latest industry-leading creative software so they can design, share, and publish compelling content across all media and devices. And now for the first time, students under the age of 13 can have their own Creative Cloud accounts provided that your school deploys in accordance with COPPA and other legislation.

Classroom and home use.

Schools can use named-user licenses to give a student or teacher access to Creative Cloud on any device they use, including personal devices at home.

Simple deployment and easy license management.

The Adobe Admin Console makes it easy to quickly add or delete users, assign licenses, assign products, and add administrators. Plus, set up single sign-on with your existing school ID to simplify login for students. Adobe's K-12 offerings can be deployed in a manner consistent with U.S. student data privacy laws.

Affordable options.

Adobe Creative Cloud for K-12 named-user licenses are now available in certain countries via authorized Adobe resellers for US\$4.99 per user license, per year, with a minimum purchase quantity of 500 (US\$2,495/year) licenses for a single school, or 2,500 (US\$12,475/year) licenses for a school district. Plan prices listed as MSRP and require an annual subscription.

Learn more: www.adobe.com/education/k12.html

Getting started webinars: <https://creativecloud.adobeevents.com/webinars>